



<u>QUALIFICATION</u>	:	B COM HONOURS
<u>MODULE</u>	:	ROAD FREIGHT TRANSPORT MANAGMENT
<u>CODE</u>	:	TRE8X09
<u>DATE</u>	:	JUNE 2018 MAIN EXAMINATION
<u>DURATION</u>	:	180 MINUTES
<u>TIME</u>	:	08:30-11:30
<u>TOTAL MARKS</u>	:	180

<u>EXAMINER(S)</u>	:	PROF GC PRINSLOO
<u>MODERATOR</u>	:	MR J VAN RENSBURG
<u>NUMBER OF PAGES</u>	:	2 PAGES

INSTRUCTIONS TO CANDIDATES:

- Question papers must be handed in.
- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- Answer all questions in the answer booklets provided for this purpose.

The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

Question 1 (30 Marks)

The management function and its activities has been comprehensively investigated by a number of knowledgeable authorities. Define in detail the management functions as identified giving due attention to all the individual activities as implemented in a Road Transport enterprise company.

Question 2 (40 Marks)

Planning guides a road transport organisation towards future goals to be achieved. Comprehensively analyse:

- a. The need for planning in transport,
- b. The objectives of a plan,
- c. The making of long term plans and
- d. The plan itself in a Road Transport Operation.

Question 3 (20 Marks)

Three elements are to be considered when contemplating legislation to regulate the safety of transport operations. Identify a Road Transport Operation and critically analyse this statement.

Question 4 (30 Marks)

Road Transport forms an integral part of logistics activities globally. Analyse the logistics function and the role of Road Transport in the activities of just-in-time, warehousing, distribution, customer service and reasons for the contracting out of logistics.

Question 5 (20 Marks)

Unitisation and consolidation assist in the endeavour to improve the efficiency of Road Freight Transport. Motivate this statement by describing all aspects of these concepts.

Question 6 (20 Marks)

Relevant knowledge about Road Freight Transport operations enable operators to respond to the requirements of clients. Analyse Transport and Energy Policy as well as the environmental impact of Road Freight Transport.

Question 7 (20 Marks)

Timeous information about road transport services provides opportunity for improving efficiency and effectiveness. Identify and describe 10 (TEN) improvements that could be derived from a transportation audit.